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PROFESSIONAL PROFILE

Marketing professional with over 10-year history of directing marketing strategy to improve organization recognition and business goals. Keen technology and design skills with team leadership and implementation of marketing campaigns, branding, manage cross-functional teams, and strategic partnerships. Proficient at implementation processes that improve conceptual and content development of social, and traditional media.

CORE COMPETENCIES:

Resourceful Problem Solving

Analytical, Creative, and Conceptual Thinking

Team Building and Empowerment

Interpersonal Awareness and Relations

SOFTWARE AND CODING KNOWLEDGE (includes): PC and MAC:

Adobe Creative Suite including Photoshop, Dreamweaver, Illustrator, InDesign, Flash, Fireworks, and Acrobat; Microsoft Office Suite, Visual Studio, Mobile Design, FTP, HTML, CSS, XML, ASP, PHP, JavaScript, jQuery, SharePoint, Eclipse, Rally, Jenkins, EXT JS, QuarkXpress, AutoCAD, Visio, WordPress, Agile Development

RELATED WORK EXPERIENCE

Freelance Graphic Artist/UI/Web Designer: (in addition to Full-Time/Contracts below) June 2001 – present
Contracts included:

- **CA Technologies:** UI Designer for demos to market new applications and products
- **Visit Denver:** Web Manager/Graphic Artist/Infographics/Mobile Designer for denver.org
- **SupremeSoft:** UI and Graphic Designer for Health and Human Services
- **Department of Energy and Newspaper Association of America:** UI, Graphic and Web Designer
- **Segovia:** Proposal Graphic and Presentation Designer
- **DynCorp International and Portal Dynamics:** UI, Graphic, Proposal, and Presentation Designer
- **GTSI:** Intranet (SharePoint) Developer and Graphic Artist
- **Sprint, Datatrac, Portal Dynamics, STG:** Graphic Designer and Desktop Publisher – proposals
- **Accenture:** USPS: Graphic Designer – training materials, branding; USDA.gov: Web Designer

Responsibilities included:

- Designed websites: front and some back end – Photoshop; Flash; Dreamweaver
- Designed brochures, training materials, job aids and direct mailers – QuarkXpress, InDesign
- User Experience Designer for online sales tools, email blasts, and websites
- Created logos, posters, and other marketing related materials – Illustrator; QuarkXpress
- Created graphics for websites and proposals – Illustrator; Photoshop
- Designed presentations with Photoshop; Illustrator; PowerPoint; InDesign

Kaiser Permanente (Greenwood Village, CO) June 2013 – February 2014

UX Designer, Developer, Graphic Artist

- Planned Renewal Application: UI design, wireframes, theming, and coding, responsive design
- Decision Support Tool Application (for ACA compliance): UI design, wireframes, theming, and coding
- Technologies: Adobe Creative Suite, Eclipse, Rally, CSS3, HTML5, Sencha, EXT JS, JavaScript

DISH Network (Englewood, CO) December 2011 – May 2012

Graphic Artist/UI Designer

- Designed graphics for new dish.com website
- Redesigned third-party seller websites
- Developed concepts for marketing DISH Network products via the website
- Technologies: Dreamweaver, Photoshop, and HTML5

Highland Technology Services, Inc. (Gaithersburg, MD) January 2010 – June 2011

UI/UX Designer and Web Developer/Graphic Artist

- Redeveloped and maintained corporate website and intranet
- Designed wireframes, prototypes, and, user interfaces for various client websites
- Developed and produced corporate marketing materials and proposals
- Technologies: Adobe Creative Suite, SharePoint, HTML5, ASP, CSS, JavaScript, and 508 compliance

Cox Communications (Herndon, VA) August 2008 – February 2009

Web Content Manager/Graphic Artist/Marketing

- Maintained website; redesigned many regional level web pages and graphics; market products and customer reference information via the website; designed and processed email blasts
- Created wireframes, prototypes, and UI/UX to attract new customers; maintained existing customer base
- Created splash pages for Cox Business clients
- Developed and produced print materials: Fair Oaks Mall barricades, Digital Express truck wraps, tradeshow signage, direct mail pieces, brochures, posters, flyers, and promotional items
- Developed and produced presentations and materials for human resources, public relations, and marketing
- Technologies: Dreamweaver, Photoshop, Illustrator, InDesign, HTML, ASP, CSS, and JavaScript

Dynology Corporation (Vienna, VA) July 2007 – June 2008

Graphic Artist and Web Developer

- Developed graphics for government client websites including DHS, GSA, ASYMCA, and USMC
- Created graphics and brochures for corporate marketing materials
- Designed graphics and SharePoint templates for Congressional Knowledge Management System (CKMS®)
- Technologies: Dreamweaver, Photoshop, QuarkXpress, SharePoint, HTML, ASP, CSS, and Visual Studio

TranTech, Inc. (Alexandria, VA) January 2006 – June 2007

Marketing, Graphic Artist, and Web Designer

- Developed and produced graphics for proposals
- Designed and implemented corporate website and intranet
- Developed and produced marketing materials and trade show booth displays
- Technologies: Dreamweaver, Photoshop, Illustrator, QuarkXpress, SharePoint, HTML, ASP, and CSS

American Institute of Architects (Washington, DC) February 2003 – November 2004

Electronic Publications Coordinator

- Developed online newsletters, journals, print brochures and mailings for Knowledge Communities
- Created 508 compliant sites for Media, Education, Awards, etc.
- Performed UX role for Knowledge Community's continuing education sites in conjunction with print material
- Designed UIs for aia.org website for CMS and train content providers to use CMS (SiteRefresh)
- Technologies: Dreamweaver, Photoshop, Flash, HTML, ASP, CSS, JavaScript, CMS, and 508 compliance

Wheat International Communications Incorporated (Reston, VA) February 2002 – January 2003

Creative Director/Graphic Artist/Web Designer and Marketing

- Designed posters, brochures, media kits, sales materials, layout booth for boat shows and marketing materials
- Developed wireframes and UI/UX/Website design for corporate marketing/sales and client sites
- Designed graphics, presentations for government proposals
- Technologies: Dreamweaver, Photoshop, Illustrator, Flash, QuarkXpress, Microsoft Office Suite, HTML, ASP, CSS, JavaScript, Cold Fusion, DHTML, and FTP

EDUCATION

- Colorado State University-Global Campus, BS in Marketing; graduated July 2018; 3.85 GPA in major
- Northern Virginia Community College, Annandale, Virginia; studies in Architecture; Marketing